

CITIZEN WATCH CO., LTD.



<http://qq-watch.jp/eng/>

B A S E L W O R L D 2 0 1 8

Philosophy of Q&Q

Our mission is to enrich the everyday lives of people in the world by exposing them a quality, reliable Japanese watch brand.

We do this by offering our affordable collections available to everyone, everywhere.

Story of "Q"

Our philosophy is rooted in the words starting with "Q."

The brand name originally stands for "Quality and Quantity." Meaning we combine these traits through producing Quality, reliable timepieces using Japanese craftsmanship in Quantities for people the world over.

Since 1976, more than 500 million Q&Q timepieces have been purchased and loved by people in over 120 countries.

Adding to our philosophy, "Joy" can also be found in our watches. By offering great choices of designs and collections, you can find a watch to suit all fashions, feelings and occasions.

FASHION



Whether you are at work in the office during the week, exercising with friends, or when you are dressed up at a party on the weekend,

BUSINESS



SPORTS

any of the watches from the wide range in our Q&Q collections can be an appropriate accessory on your wrist in any setting of your life.



Moon Phase Watch

Baselworld 2018 Limited Edition

With a touch of luxury feel, the gorgeous moon phase function takes you to the place where time flows slowly and gently.

You can sit back and enjoy the waxing and waning of the moon.

QZ10J508Y
(500 pieces limited)





Dual Time Watch

Baselworld 2018 Limited Edition

This collection is launched with many thanks to all the users globally.

Our wish is not only to connect time zones, but also people around the world.

Over 40 years, countless smiles of people the world over have shaped Q&Q into a beloved international watch brand.

QZ22J515Y
(500 pieces limited)





QZ10J207Y



QZ10J218Y



QZ10J308Y

Moon Phase Collection
Calibre: 6P24
Case size: 40mm



QZ22J304Y

Dual Time Collection
Calibre: 2035
Case size: 42mm



QZ22J103Y



QZ22J505Y

* Specifications are subject to change without notice.